

Methods for bundling together groups of two or more articles for selectively obscuring individual identification codes on the articles and related assemblies are disclosed. In one embodiment, the method includes forming a composite film sleeve partially of a clear or transparent film and partially of a colored, opaque, or patterned film. The composite sleeve is then placed over a group of two or more articles slated for bundling and shrunk, if necessary. As a result, any advertising indicia or product information can be viewed by an observer, but the individual identification codes are obscured. Alternative methods of obscuring individual identification codes on groups of articles in a bundle while allowing for the visualization of the advertising indicia or product information thereon are also disclosed.